ENHANCING PACKAGING INNOVATION ECOSYSTEMS FOR INTERREGIONAL COLLABORATION

EPIC

Enhancing Packaging Innovation

PROJECT OBJECTIVES

Building capacity in innovation ecosystems of less developed regions, **supporting** local innovation actors to identify and invest in innovative and **interregional value chains**.

Fine-tuning the regional **Smart Specialization Strategies**, focusing on the concept of European **Circular Economy**, exploiting regional R&D potential, and harmonizing regional policies.
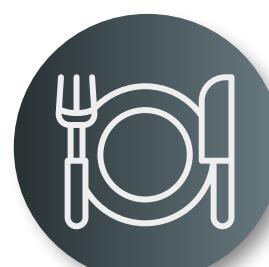
Connecting **packaging value chain** stages to seamlessly **align demand-side innovation needs** with **supply-side capabilities**.

Strengthening the **potential of SMEs** to identify **innovation gaps and challenges**, developing business cases through **international collaborations** and building capacity for further evolution in European calls.

The EPIC project aims to **introduce** a new, comprehensive **approach** to addressing current and anticipated challenges in the **packaging industry**, with a particular focus on the following sectors:

food   health   cosmetics

PACKAGING

MACHINERY PROVIDERS
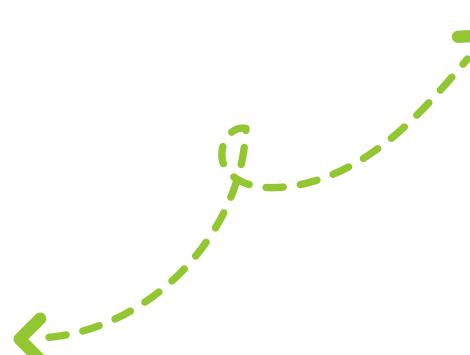
MANUFACTURERS

MATERIAL PROVIDERS

Interregional Innovation Projects

TESTING

DESIGN

PRODUCTION

INDUSTRY REGULATIONS

STANDARDS

EPIC is **identifying** and **developing** interregional innovation projects that tackle industry challenges and drive value creation across the European packaging sector

EPIC focuses on aligning the necessary skills to **support innovative investment projects** within the regional ecosystems represented by its partners. This involves **engaging stakeholders** from various sectors across **four key levels**: public authorities, academia, civil society, and value chain representatives.
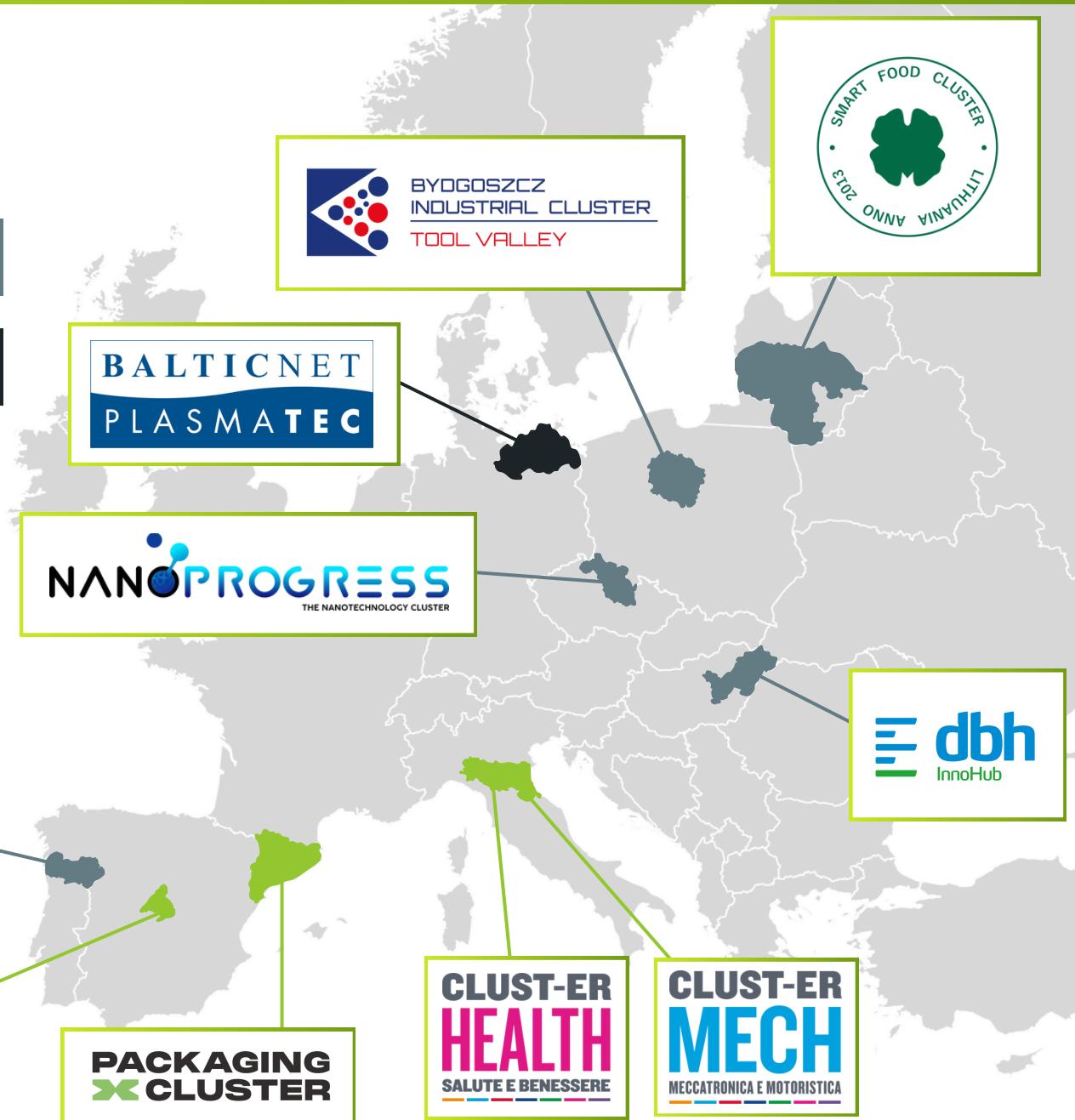
THE CONSORTIUM COVERS

5 less developed regions

1 in transition region

3 more developed regions

10 PARTNERS **8** EUROPEAN COUNTRIES

BYDGOSZCZ INDUSTRIAL CLUSTER
TOOL VALLEY

SMART FOOD CLUSTER
LITHUANIA ANNO 2013

BALTICNET PLASMATEC

NANOPROGRESS
THE NANOTECHNOLOGY CLUSTER

dbh InnoHub

inegi driving science & innovation

feeling innovation stanpa

PACKAGING CLUSTER

CLUST-ER HEALTH
SALUTE E BENESSERE

CLUST-ER MECH
MECCATRONICA E MOTORISTICA

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